Barktoberfest

2021

Presented by 855 4 MY LOGO.com™

FOOD TRUCKS - LOCAL BEER - VENDORS

DOG COSTUME CONTEST - $5,000+ IN PRIZES

FREE TO ATTEND

$15 BEER TASTING ◆ $20 COSTUME CONTEST ◆ $30 COMBO TICKET

INCLUDES COMMEMORATIVE TASTING GLASS FOR FIRST 250 BEER/COMBO REGISTRANTS

◆◆◆◆ **BENEFITING** ◆◆◆◆

HOUSTON PETS ALIVE!

SATURDAY
OCTOBER 2ND
2-6PM

POWDER KEG
1300 BRITTMOORE RD
HOUSTON TX, 77043

TICKETS AT HOUSTONPETSALIVE.ORG/BARKTOBERFEST2021
QUESTIONS? CONTACT FUNDRAISE@HOUSTONPETSALIVE.ORG

Barktoberfest Sponsorship Opportunities

$15,000 - Presenting Sponsor (exclusive)

- Exclusive listing as Presenting Sponsor on all event materials
- Cobranding on tasting glasses with event logo
- Opportunity to display branded swag in dog park, goodie bag, and on all tables (provided by sponsor)
- Continuous shoutouts over loudspeaker during the event
- Up to six 8'x3' banners hung on event perimeter and inside event space (provided by sponsor)
- Complimentary inclusion as an HPA! "Neighborhood Friend" for one year, with all relevant perks
- Digital recognition with hyperlinked logo on event website
- Full-page ad in adoption take home packet for one year
- 10'x10' premium vendor booth space at event

$5,000 - Costume Contest Sponsor (exclusive)

- Banner on judges' table (provided by sponsor) and verbal inclusion on costume contest announcements
- Additional 8'x3' banner hung on event perimeter (provided by sponsor)
- Complimentary inclusion as an HPA! "Neighborhood Friend" for the duration of the year, with all relevant perks
- Digital recognition with hyperlinked logo on event website
- Listing on day-of event sponsor signage
- Swag inclusion in event goody bag (provided by sponsor)
- 10'x10' premium vendor booth space at event

$500 - Event Sponsors (unlimited)

- 8'x3' banner (provided by sponsor) hung on event perimeter
- Digital recognition with hyperlinked logo on event website
- Listing on day-of event sponsor signage
- Swag inclusion in event goody bag
- 10'x10' premium vendor booth at event (premium spot as space allows, first come, first served)

$250+ - Underwriters (unlimited)

- Name recognition on event website
- Listing on day-of event sponsor signage

$100 - Banner (unlimited)

- 8'x3' banner (provided by sponsor) hung on event perimeter

$250 Suggested Donation / Crowdfund or $300 In-Kind Donation - Vendor (40 available)

- 10'x10' vendor booth at event
- Digital recognition with hyperlinked company name on event website
- Swag inclusion in event goody bag

For questions or to confirm your sponsorship, please email fundraise@houstonpetsalive.org.