



**FOOD TRUCKS - LOCAL BEER - VENDORS
DOG COSTUME CONTEST - \$5,000+ IN PRIZES**

FREE TO ATTEND

**\$15 BEER TASTING ♦ \$20 COSTUME CONTEST ♦ \$30 COMBO TICKET
INCLUDES COMMEMORATIVE TASTING GLASS FOR FIRST 350 BEER/COMBO REGISTRANTS**

◆◆◆ BENEFITING ◆◆◆

HOUSTON PETS ALIVE!

**SATURDAY
OCTOBER 15TH
2-6PM**



**POWDER KEG
1300 BRITTMOORE RD
HOUSTON TX, 77043**

**TICKETS AT [HOUSTONPETSALIVE.ORG/BARKTOBERFEST2022](https://houstonsalve.org/barktoberfest2022)
QUESTIONS? CONTACT EVENTS@HOUSTONPETSALIVE.ORG**

Barktoberfest Sponsorship Opportunities

\$15,000 - Presenting Sponsor (exclusive)

- Exclusive listing as Presenting Sponsor on all event materials
- Cobranding on tasting glasses with event logo
- Opportunity to display branded swag in dog park, goodie bag, and on all tables (provided by sponsor)
- Continuous shoutouts over loudspeaker during the event
- Up to six 8'x3' banners hung on event perimeter and inside event space (provided by sponsor)
- Complimentary inclusion as an HPA! "Neighborhood Friend" for one year, with all relevant perks
- Digital recognition with hyperlinked logo on event website
- Full-page ad in adoption take home packet for one year
- 10'x10' Featured Premium Vendor booth space at event



\$7,000 - Costume Contest Sponsor (exclusive)

- Banner on judges' table (provided by sponsor) and verbal inclusion on costume contest announcements
- Additional 8'x3' banner hung on event perimeter (provided by sponsor)
- Complimentary inclusion as an HPA! "Neighborhood Friend" for the duration of the year, with all relevant perks
- Digital recognition with hyperlinked logo on the event website
- Listing on day-of event sponsor signage
- Swag inclusion in event goody bag (provided by sponsor)
- 10'x10' Featured Premium Vendor booth space at event

\$500 - Event Sponsor (unlimited)

- 8'x3' banner (provided by sponsor) hung on event perimeter
- Digital recognition with hyperlinked logo on event website
- Listing on day-of event sponsor signage
- Swag inclusion in event goody bag (provided by sponsor)
- 10'x10' Featured Premium Vendor booth at event

\$350 - Featured Vendor

- Your company name and/or logo printed on all vendor market signage at the event
- Your vendor booth name and location printed on event maps that will be handed out to every attendee
- Your vendor booth located in a Premium Spot
- Your business' name and/or logo listed on the event website

\$250 - Premium Spot

- Your vendor booth located in a premium spot towards the entrance, closer to the larger event space and all the other action
- Your business' name and/or logo listed on the event website

\$100 - General Spot

- Your vendor booth located in order upon arrival day of
- Your business' name and/or logo listed on the event website

\$100+ - Underwriters

- Name recognition on event website
- Listing on day-of event sponsor signage



For questions or to confirm your sponsorship, please email partnerships@houstonpetsalive.org