

ST. PAWTRICK'S DAY

DIGGIN FOR GOLD

FOOD TRUCKS

TREAT TOSS

IRISH COFFEE

\$5000+

LOCAL BEER

IN PRIZES

VENDORS



FREE TO ATTEND

\$15 BEER TICKET ◆ \$20 CONTEST ENTRY ◆ \$30 COMBO TICKET

INCLUDES COMMEMORATIVE GLASS FOR FIRST 350 BEER/COMBO REGISTRANTS

BENEFITING

HOUSTON PETS ALIVE!

SATURDAY
MARCH 11TH
2-6PM



POWDER KEG
1300 BRITTMOORE RD
HOUSTON TX, 77043

TICKETS AT HOUSTONPETSALIVE.ORG/STPAWTRICKSDAY2023

QUESTIONS? CONTACT EVENTS@HOUSTONPETSALIVE.ORG

ST. PAWTRICK'S DAY SPONSORSHIP OPPORTUNITIES

\$15,000 – PRESENTING SPONSOR [EXCLUSIVE]

- Exclusive listing as Presenting Sponsor on all event materials
- Cobranding on glasses and or swag bags with event logo
- Opportunity to display branded swag in dog park, goodie bag, and on all tables (provided by sponsor)
- Continuous shoutouts over loudspeaker during the event
- Up to six 8'x3' banners hung on event perimeter and inside event space (provided by sponsor)
- Complimentary inclusion as an HPA! "Neighborhood Friend" for one year, with all relevant perks
- Digital recognition with hyperlinked logo on event website
- Full-page ad in adoption take home packet for one year
- 10'x10' Featured Premium Vendor booth space at event



\$7,000 – TREAT TOSS OR DIGGIN' FOR GOLD SPONSOR [EXCLUSIVE]

- Banner in front of contest (provided by sponsor) and verbal inclusion on contest announcements
- Additional 8'x3' banner hung on event perimeter (provided by sponsor)
- Complimentary inclusion as an HPA! "Neighborhood Friend" for the duration of the year, with all relevant perks
- Digital recognition with hyperlinked logo on the event website
- Listing on day-of event sponsor signage
- Swag inclusion in event goody bag (provided by sponsor)
- 10'x10' Platinum Vendor booth space at event



\$1,500 – PLATINUM SPONSOR

- Verbal inclusion on announcements
- Additional 8'x3' banner hung on event perimeter (provided by sponsor)
- Complimentary inclusion as an HPA! "Neighborhood Friend" for the duration of the year, with all relevant perks
- Digital recognition with hyperlinked logo on the event website
- Listing on day-of event sponsor signage
- Swag inclusion in event goody bag (provided by sponsor)
- 10'x10' Platinum Vendor booth space at event in main area



\$500 – EVENT SPONSOR

- 8'x3' banner (provided by sponsor) hung on event perimeter
- Digital recognition with hyperlinked logo on event website
- Listing on day-of event sponsor signage
- Swag inclusion in event goody bag (provided by sponsor)
- 10'x10' Featured Premium Vendor booth at event



\$350 – FEATURED VENDOR

- Your company name and/or logo printed on all vendor market signage at the event
- Your vendor booth name and location printed on event maps that will be handed out to every attendee
- Your vendor booth located in a Premium Spot
- Your business' name and/or logo listed on the event website

\$250 – PREMIUM SPOT

- Your vendor booth located in a premium spot towards the entrance, closer to the larger event space and all the other action
- Your business' name and/or logo listed on the event website

\$100 – GENERAL SPOT [UNLIMITED]

- Your vendor booth located in order upon arrival day of
- Your business' name and/or logo listed on the event website

\$100+ – UNDERWRITERS [UNLIMITED]

- Name recognition on event website
- Listing on day-of event sponsor signage



FOR QUESTIONS OR TO CONFIRM YOUR SPONSORSHIP,

PLEASE EMAIL PARTNERSHIPS@HOUSTONPETSALIVE.ORG