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## Puppy Palooza: Big Wins for Little Pups

July's **Puppy Palooza** was one for the books with **46 out of 59 puppies** adopted during the event! This month brought joy, hope, and loving homes for dogs from **ten different shelters** across the Houston area.

Social media played a major role. Dogs like Scooby, Danny, and Beau were adopted after being spotlighted online, with Danny's post reaching over **1,601,000 views** on Facebook and Instagram. In fact, at least **8 adoptions can be traced directly back to our online outreach.**

Other highlights:

- All ten shelters had at least one adoption
- We adopted out all puppies from La Porte, Pearland, and Baytown
- Mont Belvieu joined us for the first time and saw their dog Blayze, a black pitbull mix, adopted second of the day
- Lubby, the longest-stay puppy from Harris County (in the shelter since March!), found her forever home

And we're not done yet! Since launching Puppy Palooza, we've found homes for **164 dogs across four events**, averaging **10 adoptions per hour.**

A huge shoutout to our friends at **Trust Guss Injury Lawyers** for sponsoring all adoption fees and to **Phillips 66**, whose volunteers continue to show up in force and have expressed interest in supporting all future adoption events.

### **Spread the word!**

25% of Puppy Palooza attendees reported hearing about our event from friends, family, and HPA! volunteers. Our next event is **Saturday, August 16th.** Adoptions fees will be **WAIVED** thanks to our friend **State Farm Agent Chris Alba!**

Help us spread the word and find homes for more pups!



## Get Involved with HPA!

Looking for a meaningful way to help animals in need? Whether you're free for an afternoon or ready for a longer commitment, **Houston Pets Alive!** has opportunities that fit your schedule.

From walking dogs and socializing cats to assisting with medical care, our **volunteers** are a vital part of every rescue story.

**Fostering** is one of the most impactful ways to save lives. We're always looking for short-term, long-term, and holiday fosters to give pets a safe, loving place to land.

Ready to get involved? **Visit our website to learn more and sign up today!**

Get Involved

**SQUASH'S  
BRIGHT  
FUTURE**



When Squash, a young French Bulldog, arrived at Houston Pets Alive!, he was in rough shape, **suffering from a painful eye injury and battling heartworms.**

After easing his discomfort, our veterinary partners determined that removing his severely damaged eye was the best path forward. Squash underwent surgery and began his journey to recovery.

We're thrilled to share that Squash has made a full recovery. Even better, he's been **adopted into a loving home!**

Because of your support, Squash went from scared and hurting to safe, healed, and deeply loved. Thank you for helping him get the second chance he so deserved!



[Revisit Squash's Journey](#)



[Learn More](#)

### **A message from Pumpkin Insurance Services, Inc**

New pets are full of surprises. Pumpkin Pet Insurance can help your rescue get the best care possible – if the unexpected happens. With extensive accident & illness coverage and up to 90% cash back on eligible vet care, Pumpkin plans make it easier to choose the highest quality treatment over the lowest possible cost.

# AT-RISK BOTTLE BABIES



## SOS!

**20 Kittens Rescued and We Need Your Help**

Yesterday, we sprang into action to save 20 tiny kittens, all under six weeks old, and 10 of them just bottle babies who faced euthanasia simply because they required more care than shelters could provide.

Thanks to supporters like you, we were able to immediately say "yes". But now the real work begins; these fragile lives need round-the-clock feeding, medical care, and lots of supplies.

Here's how you can help right now:

**Donate to fund  
their critical  
care**

**Foster to Give  
Them Comfort  
and Stability**

**Shop Our  
Wishlist to Send  
Supplies**

Together, we can give them the second chance they deserve.



## Shop NEW HPA! Hats

Shop our new **Houston Pets Alive! hats** or pick up our **Patriotic collection** before it leaves the store!

Funds from our Bonfire shop go directly towards our lifesaving mission. Show your love for rescue pets in style!



Shop Apparel

FIRST 500 PEOPLE RECEIVE A SWAG BAG!

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IMPORTS, CHICAGO, IL

**BARKTOBERFEST**

OCTOBER 11TH | 2-6 PM | THE POWDER KEG  
LIVE MUSIC 🐾 VENDORS 🐾 LOCAL BEER 🐾 DOG COSTUME CONTESTS

## Get Your Barktoberfest Tickets NOW!

Mark your calendars for **Saturday, October 11th from 2–6 PM** at **The Powder Keg** for one of Houston’s favorite fall festivals for pets and their people!

This year’s Barktoberfest will feature all your favorite traditions plus exciting new additions like **live music, a pumpkin patch, a mechanical bull, and carnival games!**

The event is **free to attend**, but every ticket, beer, pumpkin, and VIP package you purchase helps fund our mission to save Houston’s most at-risk pets.

🎫 **Tickets are on sale now**—secure yours today and help us make this the best Barktoberfest yet!

GET YOUR TICKETS

# Thank You to Our Sponsors!



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## NEW VACCINE & MICROCHIP CLINIC



## Supporting Pets and Their People

At Houston Pets Alive!, we're here not only to help pets find homes but also to support the families who love them.

Thanks to our amazing friends at **Petco Love**, we're excited to offer **weekly low-cost vaccine and microchip clinics** for owned personal pets starting **August 8th!**

**Vaccines are completely FREE and microchips are just \$5.**

Thank you to **Neighborhood Veterinary Centers (Richmond location)**, our Barktoberfest Snack Station Sponsor, for their in-kind donation of necessary supplies.

Keeping animals healthy and safe is a top priority, and we're proud to offer this vital service to our community. **Appointments are required. Book yours HERE.**

Interested in supporting or sponsoring this initiative? Email [community@houstonpetsalive.org](mailto:community@houstonpetsalive.org) to get involved.

Register Your Pet



**HOUSTON PETS ALIVE!**  
**Hi, I'm Gypsy!**

About Me:	Ideal Home:
 8MO Female Belgian Malinois/Shepherd mix, 35 lbs.	 Energetic girlie seeking same!
 Play is my love language.	 Little humans aren't my thing.
 Smart enough to ace the SATs, too wiggly to take them!	 Looking for a confident, consistent BFF!

[Click to Learn More!](#)

# COMMUNITY PARTNERSHIPS



## Thank You, Magnolia Soap & Bath Cypress!

We're sending a huge thank you to **Magnolia Soap & Bath Cypress** for their incredible support throughout July. During our month-long partnership, **100% of the proceeds from every pet bar sold were donated to Houston Pets Alive!**, helping us continue our lifesaving work for at-risk pets in our community!

[Visit Their Website](#)



## Thanks to Woof Gang for Your Donation!

We're sending a heartfelt thank you to our friends at **Woof Gang Bakery & Grooming** for their generous in-kind donation of much-needed supplies. Your support helps us provide essential care and comfort to the animals who need it most. We're so grateful to have you as part of our lifesaving community!

[Visit Their Website](#)



## Shrimp & Grits Makeover by The Pet Barber!

When Shrimp and Grits arrived at HPA! in need of some serious coat care, our friends at **The Pet Barber**—this year's **Barktoberfest Costume Contest sponsor**—stepped in and gave them a full makeover, free of charge. Now clean, trimmed, and feeling their best, both pups are thriving in foster homes and one step closer to finding their forever families. We're so grateful to The Pet Barber for helping give them a fresh start!

Visit Their Website



Submit Your Story

## Share Your HPA! Story 🐾

Are you an adopter, volunteer, or foster with a heartwarming Houston Pets Alive! story to share? We'd love to hear it!

Your stories inspire our community and help show the impact of our mission in action. Whether it's a happy tail, a favorite moment, or a life changed, we want to feature you!



### August Puppy Palooza

Join us **Saturday, August 16th** at **2800 Antoine Dr, Suite 2854** from **11 AM to 3 PM** for the chance to meet 50+ adorable, adoptable pups!



### All Ages Adoption Event

Swing by **2800 Antoine Dr, Suite 2854** from **11 AM to 3 PM** for our next All Ages Adoption Event!



### Shop for a Cause with Kendra Scott + HPA!

Join us on **Monday, August 25th** from **5-7 PM** at **Kendra Scott - 816 Town & Country Blvd, Ste 131** for an evening of style, sips, and shelter pets!

Thanks to **State Farm Agent Chris Alba**, all adoption fees will be completely waived so your new best friend could go home with you for free!

Don't miss this chance to find your perfect match and help us save lives.

[Learn More](#)

We'll have dogs of all ages, breeds, and personalities from shelters across Houston ready to meet you and find their forever homes.

Come adopt, fall in love, and change a life!

[Learn More](#)

🌟 Meet special guest **Julia Morales**, browse her **Baseball Y'all** merch, sip on refreshments provided by Kendra Scott, and mingle with some of our most adoptable furry friends.

Best of all, **20% of all proceeds from the event will be donated back to Houston Pets Alive!**

[Learn More](#)

## See All Upcoming Events

Houston Pets Alive! | 2800 Antoine Dr #2854 | Houston, TX 77092 US

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