



HOUSTON PETS ALIVE!
SEPTEMBER 2025
UNLEASHED

HOUSTON PETS ALIVE!
 My pet is
 #VaccinatedAndLoved
 Thanks to love

FIRST 500 PEOPLE RECEIVE A SWAG BAG!

PRESENTED BY
 CERVEZA
PACIFICO
 CLARA

DISCOVER RESPONSIBLY™.
 PACIFICO CLARA@BEER.
 IMPORTED BY CROWN IMPORTS, CHICAGO, IL

BARKTOBERFEST

OCTOBER 11TH | 2-6 PM | THE POWDER KEG
 LIVE MUSIC 🐾 VENDORS 🐾 LOCAL BEER 🐾 DOG COSTUME CONTESTS

Save Time, Money, AND Lives: Buy Your Tickets in Advance

Join us for an unforgettable afternoon of fun, festivities, and lifesaving impact at **Barktoberfest** presented by **Pacifico** happening **Saturday, October 11th, from 2–6 PM** at **The Powder Keg** (1300 Brittmoore Rd).

General admission is free, but every beer ticket, pumpkin package, and contest entry directly supports Houston's most at-risk pets. Come enjoy everything you love about fall with your pup by your side!

Tickets & Packages

Skip the line and lock in your fun! Every ticket helps Houston's most at-risk pets.

-  **Beer Ticket – \$15:** Includes a commemorative glass + first pour FREE (first 350 sold). 21+ only
-  **Stein Holding Contest – \$10:** Test your strength in this Bavarian challenge!
-  **Costume Contest – \$20:** Show off your pup's spooky style

- 🎃 **Pumpkin Package – \$30**: Pumpkin + supplies + entry into the decorating contest
- 🍺 🐾 **Beer & Costume Combo – \$30**: Glass, free pour, + costume entry
- 🍺 💪 **Beer & Stein Package – \$30**: 2 glasses, free pour, + stein entry
- ⭐ **VIP Package – \$75**: The ultimate deal—glass + free pour, pumpkin & contest entries, AND a mechanical bull ride! 21+ only
- 🎫 **General Entry – FREE**: Join the fun while saving lives!

Ready to join the fun? [Grab your tickets now!](#)

GET YOUR TICKETS



Just Dropped: New HPA! Halloween Merch

New HPA! merch is ready just in time for spooky season! 🎃 🐾
 We've added fresh products in fun new colors, giving you even more ways to show off your HPA! pride this fall.

Order now to make sure your gear arrives in time to rep all season long!

Get Your Gear for October



HOUSTON PETS ALIVE!
Hi, I'm Emma!

About Me:	Ideal Home:
3YO female Bulldog mix, 54 lbs.	Fellow couch lovers willing to share!
Heartworm negative, good walker, and certified lovebug.	Perfect mix of energetic and laid back.

Click to Learn More!

A white Bulldog mix dog named Emma is shown on the right side of the card, looking towards the camera with her tongue hanging out. The background of the card features a light gray pattern of paw prints and bones.



From Overlooked to Loved: Stacy's Happy Tail

Stacy was the kind of dog many walked past—quiet, shy, and unsure of the world around her. She attended several adoption events, hoping someone would see past her nerves and into her heart, but time after time, she was overlooked.

That all changed at our final Puppy Palooza of the year. Though Stacy wasn't adopted at the event, we shared a **video** spotlighting her gentle nature and soulful eyes. One viewer, grieving the loss of his beloved dog, saw the post, and something clicked. Stacy reminded him of the friend he had lost, and he knew he had to meet her.

Now adopted and thriving, Stacy has come out of her shell in her new home. She's happy, secure, and finally living the life she always deserved.



Watch Stacy's Spotlight



UPCOMING EVENTS



REGISTER
FOR
FREE!



FIRST 500
ATTENDEES
RECEIVE A
SWAG BAG!

BARKTOBERFEST

PRESENTED BY 

◆◆◆ BENEFITING ◆◆◆
HOUSTON PETS ALIVE!

DOG COSTUME CONTESTS ◆ PUMPKIN PATCH ◆ ADOPTABLE DOGS ◆
MECHANICAL BULL ◆ SILENT AUCTION & RAFFLE

FREE TO ATTEND \$15 BEER TICKETS \$20 COSTUME CONTEST \$30 COMBO TICKETS	SATURDAY OCTOBER 11TH 2-6PM	THE POWDER KEG 1300 BRITTMOORE RD HOUSTON TX, 77043
--	--	--

TICKETS AT HOUSTONPETSALIVE.ORG/BARKTOBERFEST

Mark your calendars for one of Houston's favorite pet-friendly fall events! Join us on **Saturday, October 11th from 2-6 PM** at **The Powder Keg (1300 Brittmooore Rd)** for a fun-filled afternoon of games, music, contests, and plenty of fun for pets and people alike.

[Get Your Tickets](#)



Join us for the **Subaru Loves Pets Adoption Event on Friday, October 18th from 10 AM–2 PM** at **Superior Subaru of Houston (17100 Northwest Freeway)**. Meet adorable adoptable pets and find your new best friend!

Mark Your Calendar



Don't miss **Barks & Brews on Saturday, October 25th from 11 AM–3 PM** at **Mancuso Harley-Davidson Crossroads!** This dog-friendly event features adoptable pets, a costume contest, raffle, local vendors, and free beer from 805 Cerveza—all to benefit Houston Pets Alive! Bring your family, donate supplies, and help give at-risk pets a second chance.

We'll See You There

View All Upcoming Events



Thank You for Helping Us Reach Our Goal!

We did it — and it's all because of YOU!

Thanks to the overwhelming generosity of our community, we met and **exceeded** our goal during our **10K in 10 Days** campaign. Together, we raised **\$30,000** for Houston's most vulnerable pets, thanks in part to a generous match from our Board Member Cam George and his wife, Kelly.

These lifesaving funds will provide medical care, supplies, and safety to animals in urgent need. They will also power our core programs that help keep pets with the families who love them and support the under-resourced shelters we partner with across the region.

Because of your compassion, **more animals will be saved, more families will stay together, and more second chances will be possible.**

From all of us at Houston Pets Alive! and from the animals whose lives you have helped save, thank you for helping make this possible.



A message from Pumpkin Insurance Services, Inc

New pets are full of surprises. Pumpkin Pet Insurance can help your rescue get the best care possible – if the unexpected happens. With extensive accident & illness coverage and up to 90% cash back on eligible vet care, Pumpkin plans make it easier to choose the highest quality treatment over the lowest possible cost.

[Learn More](#)





Raising a Glass for Rescue Pets

Throughout September, we teamed up with **Pacifico** to host three **Yappy Hour events** at McIntyre’s Heights, 1886 Humble Backyard, and Wakefield Crowbar. These dog-friendly happy hours gave us the chance to promote Barktoberfest, connect with the community, and showcase some of our adoptable pups — several of whom found their forever homes right at these events!

Pacifico is not only the **presenting sponsor for Barktoberfest**, but they’re also going the extra mile: **now through December 31, a portion of every Pacifico beer sold across Houston will be donated back to HPA!** That means every pint poured helps fuel our lifesaving work for cats and dogs in need!



Lazy Dog Gives Back

From October 14–16, you can support Houston Pets Alive! just by enjoying a delicious meal at **Lazy Dog Restaurant**.

When you **show our flyer to your server** or **order online** using code **01cypress**, 15% of your total will be donated back to HPA! Every bite helps fund our mission to save Houston’s most at-risk cats and dogs.

Whether you’re dining in or grabbing takeout, your meal makes a difference.

-  **Order online at:** [lazydogrestaurants.com](https://www.lazydogrestaurants.com)
-  **October 14–16**
-  **Lazy Dog, 20030 Northwest Fwy, Houston, TX 77065)**

[Download the Flyer](#)

If you believe you received this message in error or wish to no longer receive email from us, please (Unsubscribing is not supported in previews).

{{Disclaimer}}

Houston Pets Alive!
2800 Antoine Dr.
Suite 2854

11/25/25, 9:45 AM

Preview - 9/30 September Newsletter
Houston, TX 77092
United States